

Your Partner in Public Health Preparedness

Planning

Successful emergency planning uses an “all hazards” approach. Rather than having a different plan for each hazard or emergency situation, one plan addresses what all emergencies have in common, then addresses the specifics of each situation. By working with the Public Health Liaison, medical providers have access to the latest planning resources.

Reporting

Notifiable Disease Reporting is one of the easiest ways to stay engaged in Public Health. By reporting diseases in a timely and consistent manner, you ensure that Public Health has the information needed to help monitor, detect and respond to public health emergencies.

Response

A collective response to a disaster is better than acting alone. By maintaining a database of providers and key community contacts, the Public Health Liaison is able to rapidly reach key partners in a public health emergency or disease outbreak.

Recovery

The ability for a community to recover after a large-scale disaster or epidemic is critical to establishing a sense of normalcy as quickly as possible. With key provider relationships, the Public Health Liaison provides a link between the needs of our partners and the resources available during a recovery effort.

For more information, please contact:

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Fulton County Health and Wellness Public Health Liaison Program

Get engaged in
Public Health
for your patients,
practice & community



fultoncountygahealth.org

Public Health partnering with Medical Providers

Overview

Medical providers play a significant role in responses to public health threats. While pandemic influenza preparedness had garnered tremendous media attention and focus from federal and state governments, other types of catastrophes also pose a serious threat to the safety and well being of our community. From natural disasters to bioterrorism, it is important that every medical provider begin to think about how unexpected and unforeseen events will impact the operation of their practice(s) and the health of their patients. Therefore, it is imperative that medical providers stay continually engaged in public health: for their patients, practice, and community.

The Public Health Liaison Program

The Public Health Liaison Program helps to engage non-hospital medical providers in public health emergency preparedness by encouraging them to take advantage of the state's disease reporting resources. By focusing on planning, reporting, response and recovery we can ensure that in the event of a public health emergency, a well-coordinated response from the medical community and public health ensues. The public health liaison is available to provide guidance and technical assistance to medical and community partners to begin working through the complex layers of emergency planning.

Ways to stay engaged in Public Health

- Report diseases in a timely and consistent manner
- Utilize the State Electronic Notifiable Disease Surveillance System (SENDSS)
- Register your practice with our comprehensive database to be notified in the event of a public health emergency or disease outbreak
- Become a part of our Influenza Surveillance Network
- Work with us to create a disaster continuity plan for your practice
- Join the Medical Reserve Corps
- Participate in public health trainings and events
- Disseminate public health information to your patients



Disease Surveillance and Outbreak Detection

A public health response to an outbreak may begin with a single phone call from an astute clinician (you)!

Why Report?

- It's the law (State Law OCGA 1964, 31-12-2)
- It is critical in maintaining a healthy and safe community



Disease Surveillance Services

- Notifiable Disease Reporting training
- State Electronic Database Notifiable
- Disease Surveillance System (SENDSS) registration and training
- Influenza Surveillance Network
- Lunch and Learn
- Information Dissemination